

## Silah Gulf Unveils New Solutions at GITEX



24-October-2016

Silah Gulf, leading, multi-award winning specialists in innovative and premium Customer Experience (CX) solutions, introduced their new Robotics and Process Automation solutions at the GITEX technology week held last week at Dubai.

The new solutions promise the potential to change the way Middle East businesses expedite core operational processes, ultimately improving their efficiency and their end user experience, while at the same time strengthening the bottom line for business.

Silah Gulf will also be showcasing their work at the Technology week and offering an amazing range of products like Artificial Intelligence, Automation, Cloud Computing, CRM Solutions, Data Centres, Database and Data

Management, E-Government, Network Infrastructure as well as Robotics, Security, Software and Virtualization

“Silah is looking forward to participating in the Bahrain Pavilion at GITEX 2016,” stated Ricardo Langwieder- Goerner, the chief executive of Silah Gulf.

“As a leading customer experience solutions provider in the Gulf we are constantly scouting for innovative and robotic technologies which we can pass on to our clients. GITEX is a great platform to meet peers and technology leaders and position our customer experience solutions portfolio.”

The 36th GITEX technology week, which took place in Dubai, from October 16-20, is one of the largest tech events on the planet, according to the official website. It gives participants access to over 146 thousand professionals from the digital sector. Examples of the diverse segments include: virtual reality, augmented reality, artificial intelligence, smart living and digital marketing.

Silah Gulf is a joint venture between Bahrain’s E- Government authority and the UK based merchants. It was launched in 2009 and offers training, consultancy and other services. Silah operates in Bahrain, Kuwait and the Kingdom of Saudi Arabia.

For more information on Silah Gulf, please visit [www.silah.bh](http://www.silah.bh)

Contact:

Noor Bubshait

Marketing Manager

[NBubshait@silah.bh](mailto:NBubshait@silah.bh)