



Getting domestic help just got a whole lot easier!

**Silah Gulf – Bahrain’s leading Outsourcing Service Provider announces a partnership with Esteqdam – National e-commerce platform for manpower recruitment agencies in the gulf.**



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Silah Gulf, Bahrain’s innovative leader in the Outsourcing Industry today announced a partnership agreement with Esteqdam, recently launched an advance online manpower recruitment platform for the GCC.

The partnership with Silah Gulf will allow Esteqdam to provide unparalleled customer service and support to its clients, thereby allowing the company to focus on enhancing the platform to offer more online services to its clients.

Esteqdam CEO, Mr Ameer Yousif commented “We would like to offer our clients the best consumer experience in online recruitment of their manpower needs, whether domestic workers for families or various type of manpower for corporates. Our long term partnership with Silah Gulf, is to provide a regional

support service helping the portal users whether manpower agencies, individuals or corporates across the GCC to make their online recruitment process a satisfaction experience. “

“Esteqdam is an innovative manpower platform which requires premium multi-lingual customer experience solutions to its clients across the region and we are excited to be the solutions partner for this endeavour.” added Mr Ricardo Langwieder-Görner, Silah Gulf’s CEO.

### **About Silah Gulf:**

Silah Gulf is a premium, multi award winning customer experience solutions provider headquartered in the Kingdom of Bahrain. Silah was launched in 2009 as a Joint Venture in the Middle East region by UK based Merchants (Dimension Data) and Bahrain’s eGovernment Authority and has operations in Bahrain, Kuwait, Saudi Arabia and the UAE. Silah has a workforce of over 800+ professionals and specialises in end-to-end customer experience solutions in the Telecom, Banking, Government, Retail and Travel sectors.

### **About Esteqdam:**

Esteqdam is an e-commerce platform for all manpower recruitment agencies in a country. It will be launched soon to serve all GCC countries. It is the first national portal that transform current traditional way of selling manpower recruitment services to an online process.

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