

VIVA strengthens reach in the Enterprise market with key agreement with Silah Gulf



28-May-2014

Further strengthening its reach in the Enterprise market, VIVA Bahrain has entered into an agreement with Silah Gulf, a multi-award winning and leading premium customer experience solutions provider. The agreement empowers VIVA Business division to continue expanding its reach in the enterprise market offering a comprehensive range of ICT solutions facilitating reliable and efficient communication to businesses.

In line with its commitment to provide innovative solutions, VIVA Business provides a spectrum of mobility and connectivity products and services spanning from basic to advanced, tailored to empower businesses to realise their full potential and secure their business continuity.

Commenting on the agreement, Saad Odeh, Chief of Wholesale and Enterprise Officer (A) said: “The agreement with Silah is a first step to our overall strategy to enhance our presence in the Enterprise sector. We aim to become the ICT provider of choice and the leading communications partner offering a wide array of customised, scalable and reliable suite of solutions suited to our business customers’ requirements and needs.”

Silah Chief Executive Officer, Ricardo Langwider-Görner said: “Silah is looking forward to the strategic technology partnership with VIVA as it will expand our service portfolio, especially within our existing cloud platform. Both VIVA and Silah are premium solutions providers and leaders in their domain and we understand the importance of connectivity for our clients. Having a reliable and cost effective link will strengthen our ability to deliver rock-solid solutions and further differentiate ourselves in the market”

Backed by strong research and development to further enhance its skill-sets in existing and new areas in the Enterprise sector, VIVA continues to engage with a number of strategic service providers to offer innovative leading-edge solutions for its business clients.

For more information, please visit viva.com.bh.