

The 37th Gulf Information Technology Exhibition 2017 (Gitex)



Silah Gulf, Bahrain's pioneer leader in the Outsourcing Industry participated in the 37th Gitex (Gulf Information Technology) week. Bahrain Pavilion on the 8-12 October 2017 was held in World Trade Center - Shaikh Zayed Road- Dubai.



Gulf Information Technology Exhibition (GITEX) is an annual consumer computer and electronics trade show, exhibition, and conference that takes place in Dubai, the United Arab Emirates at the Dubai World Trade Centre. Its exhibitions in the Middle East have attracted numerous participants. The GITEX Shopper & Consumer Electronics Expo attracts ICT retailers and suppliers. The consumer participants include IT professionals, technology enthusiasts, students, and consumers as well as regional traders.

GITEX is one of the most loved and admired trade expo held in Dubai. In 2017, the passionate technocrats from various industry segments have already booked their seats from 08th to 12th October to witness the future technologies. It is known to bring the pioneers, visionaries and tech giants to the global city for the past 37 years. Being the business hub of the Middle East, it is considered a game changer which lets to experience first-hand technology that inspires generations.

This time it's all about the digital world because the future power will lie at the center of the digital ecosystem and GITEX will reflect the digital spirit in its true sense.

Silah Gulf is a premium, multi award winning customer experience solutions provider headquartered in the Kingdom of Bahrain. Silah was launched in 2009 as a Joint Venture in the Middle East region by UK based Merchants (Dimension Data) and Bahrain's Information & eGovernment Authority and has operations in Bahrain, Kuwait, Saudi Arabia and the UAE. Silah has a workforce of over 800+ professionals and specialises in end-to-end customer experience solutions in the Telecom, Banking, Government, Retail and Travel sectors.



Contact:

Noor Bubshait

Senior Sales & Marketing Manager Silah Gulf

M: +973 36661107

T: +973 17155200

D: +973 17155353

F: +973 17155222